

The Artists' market

**SUMMER 2010
Midland, Michigan**

Dates: June 3, June 10, June 17, June 24, July 8, July 15, July 22, July 29, August 5 (same night as Rock the Tridge!!)

Time: 5-9 p.m.

The Midland Artist Guild and Creative 360 invite you to participate!

- **Sell your hand made art & crafts (best selling items are under \$20!)**
 - **Demonstrate your craft – always a popular feature**
 - **Sell your seconds, leftovers and surplus inventory**
 - **Network and gain new customers**

Where: Downtown Midland Farmers' Market (See Map below)

When: 5-9 p.m. Artists' Market happens during the Tunes by the Tridge outdoor concert performances with approximately 1,000 people in attendance each week!

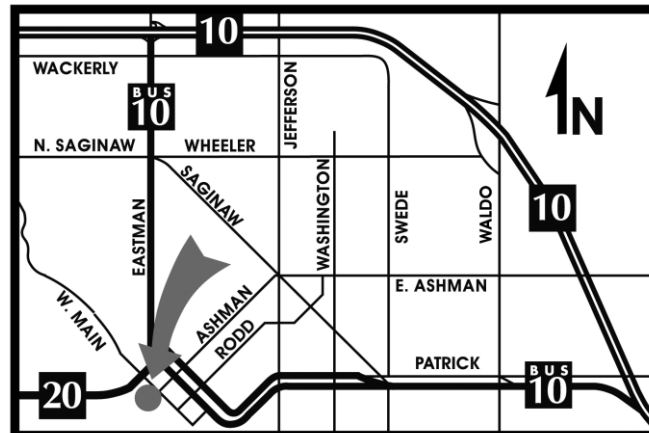
How: Registration form included. Sign up today for one or all of the market days. Volume discount available for 3 or more dates (must be booked all at once).

Publicity: MCTV message board, newspapers, posters, flyers, e-mail, websites, newsletters, community calendars and radio.

For more information about the Artists' Market, contact Laura Dawson at (989) 837-3250.

To register for booth space, call Creative 360 at (989) 837-1885.

For more information on the Artists' Market, visit these websites: downtownmidland.com, midlandartistsguild.org or becreative360.org





2010 CONTRACT AND RULES

1. All work to be sold in The Artists' Market must be the artist/ craft person's **original work**. Reselling of items is **NOT** permitted. (Example; stuff from Oriental Trader Co.)
2. You may sell unused art/craft supplies, used equipment or anything related to your work. (Tubes of paint, easels, craft tools, etc.)
3. Keep your displays simple — No more than two tables, not to exceed 10' wide. Racks are acceptable. Artists need to bring their own covering, tables, chairs, & display materials.
4. Artists are responsible for securing their own tent, tables, chairs and materials so items do not blow over and/or damage other artists' materials.
5. Table(s)/Booth(s) must be within your designated space.
6. Artists/crafts persons shall not install any device for the purpose of attaching tarps, weather protection, or similar items. The City has installed such devices, and may install additional devices solely at its discretion.
7. Please arrive no earlier than 4 pm and no later than 5 pm to begin setup. Tear down does **NOT begin until 9 pm**. Sold out signs may be posted.
8. The Artists' Market Committee will designate and assign space assignments.
9. Event held RAIN or SHINE! Please come prepared. The market has a roof cover but no sides.
10. Park in parking spaces in the larger parking lot away from the vending area as this is for vending **only**.
11. Artists/crafts persons must be 18 years or older to vend alone, but may be accompanied by a parent or guardian if they wish to participate.
12. Trash clean up is the responsibility of the vendor. Please keep your space clean.

The Downtown Development Authority, The Midland Artists Guild and Creative 360 are not responsible for any damage, theft, injury, or weather incurred during The Artists' Market. Artist signature on contract and rules denotes acceptance of the stated rules and affirms compliance therein. Refunds will not be made for cancellations.

Artist Signature _____ Date _____

Artist Printed Name _____

There will be no commission charged on the sale of artwork during the Market. Collection of 6% MI sales tax is the artist's personal responsibility. For information on how to acquire a MI tax ID number go to http://www.michigan.gov/treasury/1,1607,7-121-1750_2113-5922--,00.html or contact the Department of Treasury at (800) 367-6263 or (517) 636-4660

The Artists' market 2010 APPLICATION FORM

(please print)

Artist Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: () _____ Email: _____

Type of Artwork: _____

Space size: 6' x 10'

Price: \$20 Midland Artists Guild / Creative 360 Member

\$25 Non-member

\$10 College Student

Sign up for designated dates:

Date	Single-Space	Double-Space	Total for Date
June 3 (Deadline – May 27)			\$
June 10 (Deadline – June 3)			\$
June 17 (Deadline – June 10)			\$
June 24 (Deadline – June 17)			\$
July 8 (Deadline – July 1)			\$
July 15 (Deadline – July 8)			\$
July 22 (Deadline – July 15)			\$
July 29 (Deadline – July 22)			\$
August 5 (Deadline – July 29)			\$

TOTAL \$ _____

Volume Discount Available! Pay full price for 2 dates, get \$10 off each additional date (sorry college student discount does not apply). Prepayment in full required for discount.

Please read and sign below ...

I hereby agree to indemnify and hold harmless the Midland Artists Guild, Creative 360, the Downtown Development Authority and the City of Midland, its elected and appointed officials, officers, employees and agents from any and all liability on account of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, and any other causes of action, claims, demands, sums of money, expenses or compensation of any kind whatsoever, arising by statute, in contract or in tort, or any other liability, liquidated or unliquidated, known or unknown, certain or contingent, legal or equitable, arising from or related to this Agreement. This covenant shall survive the expiration of this Agreement.

In order to increase sales potential, the organizers will limit the number of vendors per medium for each date. This is in response to artist feedback from previous years.

Artist Signature: _____ Date: _____

Please make check payable to: Midland Downtown Business Association (MDBA)

Mail check with signed application and contract to: Creative 360, 1517 Bayliss St, Midland MI 48640

Questions? Call (989) 837-1885 or e-mail at walsh@becreative360.org