

# TAPPED

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2015

PRESENTED BY  **MIDLAND**  
*Sports Rehab*



The Tapped Planning Committee and the Midland Downtown Business Association is excited to announce the return of Tapped - Downtown Midland's Craft Beer Festival on **June 18, 2022 from 6:00 p.m. to 9:00 p.m.**



Tapped celebrates live music, food, and of course, craft beverages during the 7th annual evening-long festival. Activities will include multitudes of vendors, brewery representation, lounge areas, and outdoor games. This year, Tapped is going to be held in the Larkin Parking Garage within Downtown Midland. The first two levels of the structure will have the brewery samples scattered throughout, while the top floor will be transformed into an interactive beer garden! The best part about this setup? It's truly a rain or shine (or thunderstorm...) event in this facility! Once the event concludes, guests can attend the afterparty in the heart of Downtown Midland with more live music and entertainment.

To make this event possible and better than ever, we are seeking sponsors to support this event and Downtown Midland. Sponsors are crucial when it comes to making this event possible. This is one of the biggest events Downtown Midland hosts, so it is a great way to promote your business to the Great Lakes Bay Region!

## Supporting Sponsors - \$2,000

- Logo on Ticket Buying Page
- Logo on Promotional Poster
- Social Media Mentions
- Logo on Event Sponsorship Banner
- Logo on Event & DTM Website
- Recognition on Stage During Event
- Banner at Event (Company Supplied)
- 10 Early Entry Tickets (5pm) to the Event.

## Event Sponsor - \$500

- Logo on Event Sponsorship Banner
- Logo on Event & DTM Website
- Recognition on Stage During Event
- Banner at Event (Company Supplied)
- 5 Early Entry Tickets (5pm) to the Event.

To sponsor or discuss additional event details, please contact:  
Renee Smith, Downtown Events Coordinator: [rsmith@midland-mi.org](mailto:rsmith@midland-mi.org) or (989) 837-3303



## 2022 Tapped Craft Beer Festival Sponsorship Form

**Deadline to Sponsor - April 30, 2022**

*If you would prefer to fill this out online, you can do so at: [www.downtownmidland.com/tapped-sponsor](http://www.downtownmidland.com/tapped-sponsor)*

### Sponsor Information

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

### Sponsorship:

☐ **Supporting Sponsor - \$2,000**

Logo on ticket buying page, logo on promotional poster, social media mentions, Logo on sponsor thank you banner, logo on website, recognition on stage during event, banner at event (company supplied), and 10 early entry tickets (5pm) to the event.

☐ **Event Sponsor - \$500**

Logo on sponsor thank you banner, logo on website, recognition on stage during event, banner at event (company supplied), and 5 early entry tickets (5pm) to the event.

### Please make checks payable to:

Midland Downtown Business Association, 333 West Ellsworth Street, Midland, MI 48640.

***By signing this agreement, I agree to sponsor Tapped ~ Downtown Midland's Craft Beer Festival, to be held on June 18, 2022. I will pay my sponsorship fee on or before May 31, 2022 and provide a high resolution electronic version of my company logo to Renee Smith at [rsmith@midland-mi.org](mailto:rsmith@midland-mi.org) by April 30, 2022.***

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_